

Transitioning from Full-time Employee to Full-time Side Hustler



The pandemic has been terrible for many people. Millions have lost their jobs and have to rely on the government or low-wage jobs to survive. Many are hopeless, unable to see a way out of this disaster that started a little over a year ago.

While there are many suffering, some people have taken this time to grow their side hustle. But how do you transition from being a low-wage employee to running a successful full-time hustle during these troubling times? Here are a few helpful hints on how to get started.

Don't Look at Your Current Circumstances Negatively

You may not like your current job but had to take it because you don't have government help or lost your old job. It pays the bills, so that's one reason to be happy about it. But perhaps it isn't ideal in many different ways.

Instead of resenting it for the lousy pay, the rude customers or the mean boss, look at things more positively. Think of it as a transitional phase to your new career.

Start Thinking About What You Do Extremely Well That Can Make Money

Instead of wasting your energy thinking about how terrible your job and life is, start planning for your new career. What is it that you love to do, even if it has always been a hobby? Do you like doing hair? Do you like baking pies? How about doing taxes for others? Do you like that? Brainstorm what you love to do. Between flipping those burgers at your temporary job, ponder what you are good at doing. When you go on your break, grab a napkin and a pen and jot those ideas down. Then, get out a notebook or journal and transfer that info to it when you get home. As you re-read what you have written, really visualize yourself being successful doing that thing.

Search the Net and Learn How You Can Get Your Idea Launched

So many days and nights you have been wasting away in pity party land. But now you have a mission. That mission is to wake up every day and start working on bringing your dream to reality. The way that you can do this is by researching. You may cringe at the thought of doing research, but that's because in the past you did it for someone else. Now that you are doing it for yourself, you will find it more pleasurable.

Find out what it takes to start. Discover how much you need to get the gig off the ground. See if other side hustlers out there in cyberspace can help you get your idea started. Watch videos about your hustle. Squeeze a little extra out of the survival cash you have, then spend a little toward your dream. You could pay for a class or a book that can help you learn priceless information to get things rolling.

Put Together a Formal Plan

You may not know all the things you need to know for your business. However, you can start to flesh it out in a formal business plan. You may say, "I don't know how to write one." Guess what. That info is online, too. If you don't have access to the internet, the good old-fashioned library has books on business plans. And if you're no longer experiencing shut down, the library may let you come in and use their computers. Buy a flash drive and keep it on you to store any info that you can find for your business.

Launch Your Side Hustle While You Are Working

So, you've already established that you don't like your current job. The good news is you don't have to keep wasting precious time and energy on it. Having a side hustle will help you to start making enough money to leave the job you despise. With the money you make from the side gig, you can reinvest back into your company. You can also take the earnings and invest in more knowledge. Once you organize your hustle, you can probably take advantage of some of the small business loans available.

Remember the old adage, "Is the glass half empty or half full?" If you keep focusing on how much you hate your job, your glass is half empty. However, if you see your job as a way to get your side hustle started, your glass is half full. Life is what you make it and even in these dire times, there is still opportunity all around.